A GEOTECHNICAL DISCOVERY DOWN UNDER
20th International Conference on Soil Mechanics and Geotechnical Engineering
1-6 May 2022 | ICC Sydney Australia  www.icsmge2022.org

IN PERSON & VIRTUAL
SPONSORSHIP & EXHIBITION OPPORTUNITIES

www.icsmge2022.org
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On behalf of the Local Organizing Committee (LOC) for the 20th International Conference on Soil Mechanics and Geotechnical Engineering (ICSMGE 2022), the Technical Committee and the host Australian Geomechanics Society (AGS), we are delighted to welcome you all to ICSMGE 2022, to be held in Sydney, Australia, from May 1 to 6, 2022.

It is important to recognise that our Conference has had to be rescheduled from September 2021 to May 2022 because of the Covid19 pandemic. This decision to reschedule the Conference was taken after discussion and with the approval of the ISSMGE Board. We would like to thank the Board Members for their wisdom and understanding in these difficult circumstances. Rescheduling was necessary because the LOC and the Board were very keen to maintain a conventional face-to-face conference.

Our LOC is well aware that potential attendees will be very keen to travel to a safe destination. Please be assured that Australia is and will remain a safe destination, with one of the best records for managing the pandemic and limiting its spread through its public health policies. With much of the world, including Australia, in the midst of rolling out Covid19 vaccines, we expect that borders should open and international travel should resume before the rescheduled Conference dates.

The theme of ICSMGE 2022 is “A Geotechnical Discovery Down Under – Geotechnical Diversity Awaits You”. Discover Australia and discover the innovation that lies where practical problems meet leading theoretical developments. ICSMGE 2022 will focus on the application of theory and the discovery that comes when world-class minds are focussed on the geotechnical problems facing our world. Our Conference program and technical sessions reflect this emphasis on applications, and are designed to trigger collaboration, innovation and discovery from a diverse group of participants.

Australia is a unique land and a diverse country in every way imaginable – in culture, population, climate, geography and history. The identity of all Australians, but especially our Indigenous Australians, is shaped by our relationship with the natural environment. Sydney, as host city, has much to offer the tourist, with a diverse range of attractions. It is a multi-cultural city, and its people are warm and friendly and very happy to greet you with a welcoming “G’Day!”

The Australian Geomechanics Society, the host society for ICSMGE 2022, truly embodies the diversity of our profession, welcoming geologists, engineering geologists, soil mechanics, rock mechanics and geotechnical engineers – practitioners and academics alike, who come together to help advance the profession in Australia and beyond.

ICSMGE 2022, Sydney, is an opportunity for delegates to make that once in a lifetime trip Down Under and discover why there’s nothing and nowhere quite like Australia.

We look forward to welcoming you, one and all, to our beautiful and safe city of Sydney in May 2022.

John Carter
Chair, Local Organizing Committee
Emeritus Professor
The University of Newcastle

Mark Jaksa
Chair, Technical Committee
Professor
The University of Adelaide
The ICSMGE 2021 Technical Program will feature over **1,000** presenters from over **50** countries to deliver the benchmark Geotechnical Conference in 2021. Over **1,500** attendees are anticipated ensuring maximum exposure to the world’s best.

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**Foundation Sponsorship**
$60,000 Plus GST  
(Maximum two opportunities)

- Logo on the Conference website sponsors page, first listing status as Foundation Sponsor
- 200 word corporate description on the Conference website
- 200 word corporate description in the Conference Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- Complimentary double exhibition booth at the Conference
- One insert to be placed into the delegate satchels
- Eight complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Conference Dinner
- Delegate List pre and post Conference (subject to privacy status selected by delegates)

**Diamond Sponsorship**
$40,000 Plus GST  
(Maximum two opportunities)

- Logo on the Conference website sponsors page, listing status as Diamond Sponsor
- 150 word corporate description on the Conference website
- 150 word corporate description in the Conference Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- Complimentary exhibition booth at the Conference
- One insert to be placed into the delegate satchels
- Six complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Conference Dinner
- Delegate List pre and post Conference (subject to privacy status selected by delegates)

Additional virtual sponsorship entitlements offered
### MAJOR OPPORTUNITIES

#### Platinum Sponsorship
**$30,000 Plus GST**
(Maximum four opportunities)

- Logo on the Conference website sponsors page, listing status as Platinum Sponsor
- 100 word corporate description on the Conference website
- 100 word corporate description in the Conference Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- Complimentary exhibition booth at the Conference
- One insert to be placed into the delegate satchels
- Four complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Conference Dinner
- Delegate List pre and post Conference (subject to privacy status selected by delegates)

#### Gold Sponsor
**$20,000 Plus GST**

- Logo on the Conference website sponsors page, listing status as Gold Sponsor
- 75 word corporate description on the Conference website
- 75 word corporate description in the Conference Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- Complimentary exhibition booth at the Conference
- One insert to be placed into the delegate satchels
- Three complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Conference Dinner
- Delegate List pre and post Conference (subject to privacy status selected by delegates)

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Additional virtual sponsorship entitlements offered
Silver Sponsor
$10,000 Plus GST

- Logo on the Conference website sponsors page, listing status as Gold Sponsor
- 50 word corporate description on the Conference website
- 50 word corporate description in the Conference Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- Complimentary exhibition booth at the Conference
- One insert to be placed into the delegate satchels
- Two complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Conference Dinner
- Delegate List pre and post Conference (subject to privacy status selected by delegates)

Bronze Sponsor
$8,000 Plus GST

- Logo on the Conference website sponsors page, listing status as Gold Sponsor
- 25 word corporate description on the Conference website
- 25 word corporate description in the Conference Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Quarter page advertisement in the Conference Program
- Logo advertisement in the Conference announcement
- Logo in Conference Program
- One insert to be placed into the delegate satchels
- Two complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Conference Dinner
- Delegate List pre and post Conference (subject to privacy status selected by delegates)

Additional virtual sponsorship entitlements offered
Sponsored Symposium
$15,000 Plus GST

This option is available to six sponsors only. A room and audio-visual equipment at the venue is included for a two hour session. Companies are responsible for producing and supplying any printed notes for their Symposium.

- Standard audio-visual equipment provided (supply of computer, video projector, microphones, screen)
- Different room setups, additional AV, and catering can be provided at cost.
- Access to the Speakers’ Preview-Room
- Publication of company symposium title in preliminary Program (if known at the timing of editing)
- Publication of company symposium Program in final Program
- Publication of company symposium Program on Conference website
- Opportunity for your company representatives to access the symposium with your company official invitation card.

Breakfast Session
$7,000 Plus GST

Breakfast sessions allow you to organise speaker/s and a program of your choice for a one hour session. The package includes the cost of room hire, basic audio facilities for up to 100 delegates, promotion and registration of the breakfast session.

- Opportunity to hold a 1hr symposium session outside of the core Conference hours. This session can be held as a Breakfast or Evening Symposium.
- Room hire and standard audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed symposia is to be sent to the Conference Organising Committee for approval. (Alternately, the topic/speaker can be identified by the Conference Committee)
- Logo on Conference Website
- Logo in Conference Program

Lunch Session
$10,000 Plus GST

You will have the opportunity to hold a 45min promotional demonstration or workshop during the lunchbreak on one day of the Conference program.

- Room hire and standard audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed symposia is to be sent to the Conference Organising Committee for approval. (Alternately, the topic/speaker can be identified by the Conference Committee)
- Logo on Conference Website
- Logo in Conference Program
**Invited Speaker*  
$10,000 Plus GST**

Plenary Sessions will feature a key invited speaker which will attract a high delegate attendance.

- Logo in Conference Program next to Conference partnered session (subject to printing deadlines)
- Logo on session slide of Conference-partnered session
- Logo on Conference Website
- Opportunity to place a company provided banner at the entrance to your Conference-partnered speaker’s session room (2m high by 1m wide, free standing)

* Speaker must be approved by the Conference Organising Committee.

**Workshop / Concurrent Session Speaker*  
$5,000 Plus GST**

Your sponsorship will enable us to ensure essential funding for workshop and concurrent session Speakers’.

- Logo in Conference Program next to Conference partnered speaker (subject to printing deadlines)
- Logo on session slide of Conference-partnered speaker’s session
- Logo on Conference Website
- Opportunity to place a company provided banner at the entrance to your Conference-partnered speaker’s session room (2m high by 1m wide, free standing)

* Speaker must be approved by the Conference Organising Committee.

**Plenary Session  
$15,000 Plus GST**

The opportunity to align your organisation with a Plenary Session presenting at the Conference.

Sponsorship of one of the Plenary Sessions**

- Logo in Conference Program next to Conference partnered plenary session (subject to printing deadlines)
- Logo in Conference Website next to Conference partnered plenary session
- Logo on session slide of Conference-partnered plenary session
- Opportunity to place a company provided banner at the entrance to your Conference-partnered plenary session room (2m high by 1m wide, free standing)
- Logo on Conference Website
- Opportunity exists to arrange for the Plenary Speaker to participate in an off-site educational session with your organisation, to a mutual agreement

** Speakers’ determined by the Conference Organising Committee. No speaking opportunity exists with this sponsorship

**Concurrent Session  
$3,000 Plus GST**

Align your organisation with one of our high profile concurrent sessions focused on a specific theme.

- Logo in Conference Program next to Conference partnered concurrent session (subject to printing deadlines)
- Logo in Conference Website next to Conference partnered concurrent session
- Logo on session slide of Conference-partnered concurrent session
- Opportunity to place a company provided banner at the entrance to your Conference-partnered plenary session room (2m high by 1m wide, free standing)
- Logo on Conference Website

** Speaker must be approved by the Conference Organising Committee.**
EDUCATIONAL OPPORTUNITIES

Workshop
$4,000 Plus GST

Opportunity to hold a 45 minute workshop (timing to be confirmed and agreed with Organising Committee)

- Logo in Conference Program next to Conference partnered workshop (subject to printing deadlines)
- Logo on session slide of Conference-partnered workshop
- Logo on Conference Website
- Opportunity to place a company provided banner at the entrance to your Conference-partnered workshop (2m high by 1m wide, free standing)

** Speaker must be approved by the Conference Organising Committee.

Special Working Group / Interest Group
$2,500 Plus GST

Special working group and satellite meeting sponsorship is available. Proposals should be written and sent to the Conference Program Committee Chair for content approval.

- Room hire and standard audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)

Pre or Post Conference Workshop
$10,000 Plus GST

Opportunity to hold a pre or post Conference workshop. The package includes the cost of room hire, basic audio facilities for up to 100 delegates, promotion and registration of the pre or post Conference workshop.

- Opportunity to hold a pre or post Conference workshop.
- Room hire and standard audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed symposia is to be sent to the Conference Organising Committee for approval. (Alternately, the topic/speaker can be identified by the Conference Committee)
- Logo on Conference Website
- Logo in Conference Program

Access to Talent Program

Nowhere else will you find so many highly skilled and relevant delegates under one roof at one time.

Complimentary to our Sponsors’ in the following categories: Platinum, Gold, Silver and Bronze.

- $3,000 Plus GST for companies with more than 50 employees
- $1,000 Plus GST for companies with less than 50 employees

Poster Zone (Exclusive opportunity)
$12,000 Plus GST

The Conference poster area will be located within the Exhibition. This will be heavily populated with delegates throughout the duration of the Conference.

- Naming rights to the Poster Zone
- Logo on Conference Website
- Logo in Conference Program
- Opportunity to place a company provided banner within the Poster Zone (2m high by 1m wide, free standing)
- Opportunity to present prizes to Poster Award winners on stage
Speakers’ Lounge and Preparation Room  
(Exclusive opportunity)  
$12,000 Plus GST

A dedicated lounge area within the exhibition area where delegates will have the opportunity to speak with our Conference Speakers’ after their session has concluded.

- Logo included on Speakers’ Lounge signage
- Opportunity to provide note pads and pens for the Speakers’ Lounge
- Opportunity to place one company-provided free-standing pull up banner within the Speakers’ Lounge (2m high and 1m wide)
- Logo in Conference Program
- Logo on Conference Website

STEM Expo Sponsor  
$40,000 Plus GST

The STEM Expo is designed to provide opportunities for school children (secondary) to interact, explore, and view demonstrations of fast emerging science, engineering, technology, and maths (STEM) activities within the Conference exhibition.

- A main stage with STEM-centered lectures
- Interactive STEM activities including engineering designs, science experiments, technology equipment demos, and informative workshops
- Networking and volunteer opportunities
- Support the shaping of our future workforce by helping develop a pipeline of talent
- Logo on Conference Website

Sponsored Delegates (Developing Nations Attendance)  
$1,500 Plus GST per delegate

Delegates from low-income countries and other underrepresented groups will be provided with airfare and accommodation costs to enable their participation in the Conference. (Delegates are to be selected by the Conference Organising and Scientific Program Committee)

- Logo in Conference program
- Logo on Conference website
- A welcome letter from your organisation to the delegate in their registration pack

Oral Presentation Prizes  
$5,000 Plus GST

Opportunity to sponsor the prizes that will be awarded during the Conference for the following categories.

Oral presentation prizes
Categories
- Example
  - Logo on Prize certificate
  - Logo in Conference program
  - Logo on Conference website

Poster Presentation Prizes  
$5,000 Plus GST

Opportunity to sponsor the prizes that will be awarded during the Conference for the following categories.

Poster presentation prizes
Categories
Example
  - Logo on Prize certificate
  - Logo in Conference program
  - Logo on Conference website
LEGACY SPONSORSHIPS

Programmatic
From $20,000 Plus GST

Long-term programmatic projects that extend beyond the Conference and result in targeted actions, outcomes and deliverables on the main Conference themes and cross-cutting areas.

Business Outreach
From $20,000 Plus GST

Opportunity to host a side-event presenting business and industry sector solutions and the benefits of partnerships with protected areas.

Volunteer Sponsorship
(Exclusive opportunity)
$11,000 Plus GST

A Conference of this size will rely on the support of volunteers to ensure seamless delivery and assistance to all participants. Your vital sponsorship of the volunteers will enable many people the opportunity to share their knowledge and experience and provide hands-on support during the Conference.

- Logo on Volunteer T-shirt (size and placement of logo will be at the discretion of the Conference Organising Committee)
Name Badge and Lanyard
(Exclusive opportunity)
$8,000 Plus GST

Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

- Logo on Name Badge (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Logo on Lanyard (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Logo on Conference website

Conference Satchel
(Exclusive opportunity)
$15,000 Plus GST

Every registered delegate will receive an official Conference satchel upon registration. The satchel is of high quality to encourage use by delegates well after the Conference has finished.

- Logo on Conference Satchel along with Conference Logo (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Logo on Conference website

Conference T-Shirt
(Exclusive opportunity)
$15,000 Plus GST

Every registered delegate will receive an official Conference T-shirt upon registration. The T-shirt will be of high quality to encourage use by delegates well after the Conference has finished.

- Logo in Conference Program
- Logo on Conference T-shirt – size and placement of logo will be at the discretion of the Organising committee
- Logo on Conference Website
DELEGATE SERVICES

Social Media Entitlements
From $1,500 Plus GST

- Inclusion of Sponsor List on Social Wall (Twitter and Instagram) in the Exhibition
- Two Facebook, LinkedIn, Twitter & Instagram posts (Sponsor to provide content and an image)
- Two Re-tweet/Re-gram of Sponsor’s social platforms from Conference Social accounts pre, during and post Conference
- Upon confirmation of signed agreement of sponsorship, Conference will provide a “spotlight” social media post on your company/product or service to all Conference Social platforms. (Sponsor to provide content and an image).

Refillable Water Bottle
(Exclusive opportunity)
$15,000 Plus GST

Each registered delegate will receive one water bottle in their Conference Satchel. Your logo will be included in one colour on the water bottle.

- Logo on the Refillable Water Bottle
- Logo in Conference Program
- Logo on Conference Website

Barista Zone
$7,000 Plus GST

Four barista zones will be located within the exhibition area. Serving coffee and tea throughout the morning tea, afternoon tea and lunch breaks.

- Logo on Barista Zone signage
- Opportunity to provide sponsor’s cap, apron, cups and napkins for use on barista zone or by baristas (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to place a company provided banner at the barista zone (2m high by 1m wide, free standing)
- Logo in Conference Program
- Logo on Conference Website

Please note: no other coffee machines/barista machines will be permitted within the exhibition area on exhibition stands

Juice Bar
(Exclusive opportunity)
$7,000 Plus GST

One Juice Station will be located within the exhibition area. Serving juice and smoothies throughout the morning tea, afternoon tea and lunch breaks.

- Logo on Juice Bar signage
- Logo in Conference Program
- Opportunity to provide sponsor’s cap, apron, cups and napkins for use at the juice bar (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to place a company provided banner at the juice bar (2m high by 1m wide, free standing)
- Logo on Conference Website

** Please note: no other juice or smoothies stations will be permitted within the exhibition area
Media Room
$10,000 Plus GST

This room will be used by all media at the Conference and provides a highly targeted branding opportunity.

- Opportunity to provide note pads and pens for the Media Room
- Opportunity to place one company-provided free-standing pull up banner within the Media Room (2m high and 1m wide)
- Logo in Conference Program
- Logo on Conference Website

Program Book (Exclusive Opportunity)
$15,000 Plus GST

The Conference Program Book will be distributed on-site to all participants and will be a regularly used reference source during and long after the event. It will contain the final program and Conference and exhibition related information.

- Logo on front cover of the Conference program (size and placement of logo will be at the discretion of the Conference Organising Committee)
- Full page advertisement in Conference program (subject to printing deadlines)
- Logo on Conference website

International Centre / Sydney Information Point
$6,000 Plus GST

Delegates and participants to the Conference will be able to access destination, travel and touring information on Sydney and its surrounds. The Centre will be staffed by qualified personnel and provide the opportunity to showcase major service providers in NSW and across Australia and will act as a vital tourist information point to ensure a seamless stay in Sydney.

Pocket Program (Exclusive Opportunity)
$7,000 Plus GST

A supplement to the Conference Program, the pocket program is carried in the pocket of virtually every delegate for frequent reference throughout the day. It includes a summary of the program, logistical details and important delegate information. As such, it is a widely read and referred to booklet.

- Logo on front page of the pocket program
- Advert on back page (artwork supplied by sponsor)
- Logo on Conference website
Exhibitor Passport/Speed Networking
$500 Plus GST per exhibitor participating

Speed networking is very similar to the popular “speed dating” concept, but it focuses on making connections that will help your business grow.

This opportunity will allow your company to attract participants to your booth, to network and therefore to optimize your new or existing contacts in a very effective way. A voucher will be distributed to all participants showing a list of several exhibitors to be visited on the occasion of this speed networking. Each company will be represented by a “box” on this voucher including its company logo.

The participant will have to visit each booth, discuss with the exhibitor to get a stamp on his/her voucher and confirm the meeting with the company.

Once the voucher is completed, the participant will give it back to the Conference Welcome Desk and will participate in a raffle.

A minimum of 10 participating companies is required.

Highlights Video
$11,000 Plus GST

The Highlights Video will be screened at the last formal gathering of the Conference. It will capture spontaneous moments and be sent to all delegates post-Conference.

- Logo in Conference Program
- Naming rights to the Highlights Video
- Logo on-screen before and after the screening
- 10 copies of the video for sponsor distribution after the Conference

Early Bird Registration Prize
$3,000 Plus GST

Opportunity to sponsor an early bird registration prize which will be awarded at the close of early bird. Prize will be the cost of their registration returned to the winner.

- Logo on notification to prize winner and any e-zine advertisement announcing the winner
- Logo in Conference Program
- Logo on Conference Website
Catering Opportunities

**Morning Tea**
$2,000 Plus GST
- Logo on Morning Tea signage
- Logo in Conference Program
- Logo on Conference Website
- Opportunity to place one company-provided free-standing pull up banner within the Morning Tea venue (2m high and 1m wide)

**Afternoon Tea**
$2,000 Plus GST
- Logo on Afternoon Tea signage
- Logo in Conference Program
- Logo on Conference Website
- Opportunity to place one company-provided free-standing pull up banner within the Afternoon Tea venue (2m high and 1m wide)

**Lunch**
$5,000 Plus GST
- Logo on Lunch signage
- Logo in Conference Program
- Logo on Conference Website
- Opportunity to place one company-provided free-standing pull up banner within the Lunch venue (2m high and 1m wide)

**Arrival Tea and Coffee**
$1,500 Plus GST
- Logo on Arrival Tea and Coffee signage
- Logo in Conference Program
- Logo on Conference Website
- Opportunity to place one company-provided free-standing pull up banner within the Arrival Tea and Coffee venue (2m high and 1m wide)
Healthy Snack Station/Fruit Shop
(Exclusive Opportunity)
$7,000 Plus GST

A Healthy Snack Station / Fruit Shop will be located within the exhibition area for serving healthy snacks throughout the morning tea, afternoon tea and lunch breaks.

- Logo on Healthy Snack Station signage
- Logo in Conference Program
- Opportunity to place a company provided banner at the healthy snack station (2m high by 1m wide, free standing)
- Logo on Conference Website

** please note: no other healthy snacks will be permitted on exhibition stands**

Chill Zone
(Two Opportunities)
$8,000 Plus GST

The opportunity to create your own corporate hub, close to major program sessions and with ease of access is available for sponsorship.

Branding acknowledgements will include the opportunity to theme the Chill Zone to your own corporate branding and includes one complimentary registration.
Conference Gala Dinner  
$30,000 Plus GST

The social highlight of the Conference, a spectacular evening where delegates will be wined, dined and entertained.

- Logo in Conference Program
- Eight complimentary tickets to the Conference Dinner
- Logo on Conference Dinner tickets
- Logo included on Conference Dinner signage
- Logo on Conference Website
- Opportunity to place a company-provided pull-up banner at the entrance to the dinner venue (2m high and 1m wide)

Supporter Networking Function  
$10,000 Plus GST

Opportunity for supporter to create and host a networking function pre Conference. The Conference will assist to promote the function via the website and to provide registration facility via the main delegate registration process (if there is no cost to attend)

Opening Ceremony  
$20,000 Plus GST

The Conference begins with a splendid ceremony combining formality with world class entertainment, especially produced to welcome delegates from around the world. The price is included in the registration fee – a fact reflected by the strong attendance at this event.

- Logo in Conference Program
- Logo included on Opening Ceremony signage
- Logo on Conference Website
- Five tickets to the Opening Ceremony
- Company logo on tickets to the Opening Ceremony
- Opportunity to place a company-provided pull-up banner at the entrance to the Opening Ceremony venue (2m high and 1m wide)
Welcome Reception
$20,000 Plus GST

The Opening Ceremony is followed by a Welcome Reception, open to all delegates, taking place in the Exhibition. Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.

- Logo in Conference Program
- Logo included on Welcome Function signage
- Logo on Conference Website
- Five tickets to the Welcome Function
- Company logo on tickets to the Welcome Function
- Opportunity to place a company-provided pull-up banner at the entrance to the Opening Ceremony venue (2m high and 1m wide)

Dine Around Sydney
$10,000 Plus GST

A new initiative for the Conference. Confirmed bookings at Sydney’s top restaurants can be made to host up to 50 Conference delegates.

- Logo in Conference Program
- Logo included on Dine around Sydney signage
- Opportunity to place a company-provided pull-up banner at the entrance to your Dine Around Sydney venue (2m high and 1m wide)
- Logo on Conference Website
- Five tickets to the Dine Around Sydney event
- Logo on tickets to the Dine around Sydney evening

Networking Drinks in the exhibition
$5,000 Plus GST

Opportunity to sponsor a Networking Drinks session held in the exhibition area coinciding with the Poster Sessions.

- Logo in Conference Program
- Opportunity to place a company-provided pull-up banner at the Networking Drinks venue (2m high and 1m wide)
- Logo displayed on the session slide in the session rooms prior to the networking drinks break
- Acknowledgement as the networking drinks sponsor by chairman of the session prior to break

VIP Dinner
$9,000 Plus GST

A VIP function attended by invited Speakers’, the Board and other notable invitees attending the Conference. An intimate function of some of the most important industry figures and a perfect way to make a direct connection with this group.

- Acknowledgement as the Board Dinner Sponsor
- Opportunity for a sponsor representative to make a short two to three minute address as the Board Dinner Sponsor
- Four complimentary tickets to the Board Dinner
- Logo on Dinner signage
- Logo on Dinner menu
- Ten complimentary invitations for the members of your company
**Farewell Drinks Sponsor**  
*(Exclusive Opportunity)*  
**$5,000 Plus GST**

No rush to get off, flight not until tomorrow? Come and unwind at our farewell drinks reception and have that final chat with a colleague and catch up on anything you may have missed at the Conference.

- Promotion in a delegate e-zone
- Event included in the program grid
- Event included on the registration form (subject to timeframe)
- Logo on Conference website
- Logo in Conference Program
- Opportunity to place a company-provided pull-up banner at the Farewell Drinks venue (2m high and 1m wide)
- Delegate List provided pre and post Conference (subject to privacy laws)

*Please note: all expenses for food and beverage are at the cost of the sponsor.*

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**Conference Dinner After Party**  
*(Exclusive Opportunity)*  
**$20,000 Plus GST**

Opportunity to sponsor the Conference After Party at a unique venue of your choice nearby to the Gala Dinner

- Acknowledgement as sponsor of the Conference After Party
- Opportunity to place a company-provided pull-up banner at the After Party venue (2m high and 1m wide)
- Five tickets to the Conference After Party
- Logo on Conference website

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**Golf Tournament**  
*(Exclusive Opportunity)*  
**$20,000 Plus GST**

Professional full tournament management which includes:

- Registration
- Draws
- Scoring
- Venue coordination
- Two drink and snack carts
- Catering, including a BBQ lunch
- Verbal recognition at presentation ceremony
- Logo on signage at the golf course
- Logo on caps and t-shirts (at Sponsor expense)
- One A3 sign on coaches transferring delegates from Conference hotels to the Golf Course
- Green fees
- Opportunity to place a company-provided pull-up banner at the Golf Course (2m high and 1m wide)
- One team of Four people for the Conference Golf Day
- Company name on trophy

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**Sydney Harbour Sailing Afternoon**  
*(Exclusive Opportunity)*  
**$20,000 Plus GST**

A unique opportunity to entertain your most important clients. Enjoy the sights of Sydney Harbour with a chartered yacht and professional skipper as your cruise director. The Sydney sailing yacht can accommodate up to 20 guests with the opportunity to anchor for lunch in a serene bay or relax on the decks and soak up the rejuvenating sea air. Nothing can top Sydney Harbour for entertaining guests or clients and this will surely be a social highlight.
**Conference App** (Exclusive Opportunity)
$13,000 Plus GST

The Conference App can be downloaded by all delegates and will contain important information including the Conference program, session room maps, speaker biographies, exhibition booth information, and interactive information.

- Logo will be included on the main menu screen of the Conference App
- Opportunity to place banner ad on the home screen of the app (size and dimensions will be provided by the Conference Organising Committee)
- Dedicated page within the app to showcase business information including the attachment of documents

**Conference Website** (Exclusive Opportunity)
$15,000 Plus GST

This is a unique investment opportunity for a leading edge organisation to partner with the Conference to deliver a superior website.

- Opportunity to sponsor the Conference Website
- Logo on Conference Website as sponsor of the Website
- Banner advertisement on each page of the Conference Website (sponsor to supply banner advertisement as per specifications set by the Organising committee)
- Logo in Conference Program
**Electronic Newsletters (E-Zines)**  
$1,000 Plus GST per e-zine

This graphically designed newsletter will be used to electronically communicate with thousands of existing and potential delegates in the lead-up to the Conference. It will be distributed frequently to thousands of delegates in the database, and will contain information designed to be both informative and entertaining.

- Banner advertisement on each E-zine, this is a hyperlink to sponsors website. (Please note: The width of this ad is at the discretion of the Organising Committee)
- Logo in Conference Program

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**Wi-Fi**  
$10,000 Plus GST

Give the opportunity to each delegate to access the internet!

- Logo on the Wi-Fi log in page
- Logo in Conference Program

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**Internet Café (Exclusive Opportunity)**  
$8,000 Plus GST

The opportunity to sponsor the exclusive Internet Café operating within the Exhibition Area. The internet cafe will be used regularly by delegates, Speakers’ and exhibitors.

- Logo on signage at the Internet Café
- Logo on screensaver for the Internet café computers
- Sponsors website as the homepage for the Internet Café
- Logo on Conference Website

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**Charging Station (Exclusive Opportunity)**  
$8,000 Plus GST

A charging station will be located within the exhibition where delegates can charge their laptops, ipads and mobile phones.

- Naming rights to the Charging Station
- Logo on signage at the Charging Station
- Opportunity to place one company-provided free-standing pull up banner next to the Charging Station (2m high and 1m wide)
- Logo on the Conference website
- Logo in Conference Program
ADVERTISING OPPORTUNITIES

**Program Book Advertisements**
Advertisements will be offered in the Conference program book – finished art work is to be supplied by the sponsor, by the requested date.

- Full Page  $500 Plus GST
- Half Page  $250 Plus GST

**Conference App Advertisements**
$300 Plus GST per advert
One promotional PDF flyer to be placed onto the Conference App (size and content to be approved by the Conference Organising Committee)

**Conference App Notification Post**
$300 Plus GST per notification
Push notifications are the best way to reach and connect with the attendees while at the Conference at any time and disseminate your information, updates, invitation to visit your booth, attend your lunch symposia and much more. The message appears on the screen of the attendee’s device even if the event app is closed, which ensures that your message is always seen. The Conference will be paperless, meaning that every delegate will download the Conference app and thus increase the visibility and receipt of your alerts. A limited amount of push notifications will be sent per day so a first-come, first-served policy will apply. Text should not exceed 140 characters.

- Have your message directly seen by all delegates present at the Conference
- Schedule your message and have it sent at your preferred timing

**Conference Ezine Advertisement / Feature**
$300 Plus GST per advert
You will be required to supply the advertisement in JPEG format. Specs will be supplied once confirmed.

The advertisement must be submitted to the Conference team one week before the selected enewsletter issue is released. Deadlines will be supplied once confirmed.

**Convention Centre Digital Billboard Advertisement**
$1,000 Plus GST per 30 second spot
Located in a high traffic and impact area, the digital billboard is a perfect opportunity to promote your product or message in a 30 second spot displayed in high definition. Message can be a video or static imagery. Maximum allotment per company is 60 seconds.

- Specifications: TBC
- Deadline: TBC
**Website Advertisement / Feature**  
$500 Plus GST per advert for a one month period

Get unmatched visibility by posting your corporate advertisement on this web site!

The Conference offers one online ad space on the homepage. The number of impressions of a particular advertisement is determined by the number of times the particular page is located and loaded. The number of times the particular ad appears is randomly generated: each time a person connects to the website, a different ad may randomly appear.

Ad sizes and materials: the size of the banner will be identified based on availability on the page.

Please supply all banner ads in GIF or JPG format. Ad specifications will be provided upon reservations.

This opportunity includes:
- One advert from reservation to end of period (month)

**Onsite Advertising on Plasma Screens**  
$300 Plus GST per advert

- Opportunity to have a PowerPoint slide running on selected screens throughout the Conference venue for the duration of the Conference.

*Please note other advertisements will be running in conjunction with your slide. These will be on loop during the Conference.*

**Satchel Inserts**  
$300 Plus GST per insert

- One insert to be placed into the delegate satchels
The exhibition is set to be the primary networking arena for delegates, Speakers’ and Conference partners. The Conference programme has been designed to maximise the opportunity for delegates to visit the exhibition with all refreshment breaks, the Conference Welcome Reception and Seating areas all located within the exhibition area.

Exhibition Booth
$7,000 Plus GST

Entitlements:
- Nine square metres of exhibition space
- Back and side walls
- Carpeted floor
- Organisation name on fascia over open side
- Two spotlights
- One standard power outlet
- Two complimentary exhibitor registrations, including morning and afternoon tea and lunch during the Conference

Exhibition Table Top Display
$2,000 Plus GST

- Trestle table with cloth
- Two chairs
- Backboard
- Company name on fascia sign
- One power outlet
- One complimentary exhibitor registration

Space Only Rate
$600 Plus GST per sqm

Entitlements:
- Space only provided for the sqm purchased * no stand construction, power or lighting is included and must be provided by the sponsor (at your own expense)
- Minimum 18sqm space to be secured
- Carpeted floor
- Two complimentary exhibitor registrations, including morning and afternoon tea and lunch during the Conference
Virtual Conference Opportunities
A Global Reach

Communicating with attendees: Our virtual platform will create the opportunity for you to speak to our registered delegates via the live chat option on your Virtual Exhibition Booth.

Demonstrations: The Breakfast and Lunchtime Sessions and virtual exhibition booths will allow you to demonstrate your products.

Follow-up: The technology will allow you to collate interested leads and follow-up with confidence.

Cost-effective: Virtual attendance is a cost effective way to reach your target audience.

Exposure: Your company will have longer exposure to our delegates as the virtual platform will be open 24 hours-a-day during the Conference.

Innovation: A digital platform allows you to be more creative with content and interaction.

Analytics: The virtual platform will produce analytics on your booth and education sessions, and allow you to identify engagement patterns and assess ROI.

Preparing for the future: Virtual and hybrid meetings are a way of the future, so join us on this journey and learn how to showcase your organization on a virtual platform.
### Foundation $60,000 plus GST
- One personalised sponsored electronic newsletter pre-event
- One personalised social media post pre-event
- Custom virtual exhibition stand (priority placement)
- Logo in Virtual Conference lobby with Hyperlink to company website
- Logo on Exterior Sign in Page
- Logo on Virtual Stage Signage
- 16 Virtual Registrations
- Opportunity to include One (1) promotional video or brochure in the Resource Gallery
- Opportunity to Moderate a Virtual Breakout Session

### Diamond $40,000 plus GST
- One personalised sponsored electronic newsletter pre-event
- Custom virtual exhibition stand
- Logo in Virtual Conference lobby
- Opportunity to include One (1) promotional video or brochure in the Resource Gallery
- 12 Virtual Registrations

### Platinum $30,000 plus GST
- Virtual Exhibition Stand
- Logo in Virtual Conference lobby
- Eight Virtual Registrations

### Gold $20,000 plus GST
- Virtual Exhibition Stand
- Logo in Virtual Conference lobby
- Six Virtual Registrations

### Silver $10,000 plus GST
- Virtual Exhibition Stand
- Logo in Virtual Conference lobby
- Four Virtual Registrations

### Bronze $8,000 plus GST
- Virtual Exhibition Stand
- Logo in Virtual Conference lobby
- 4 Virtual Registrations
EDUCATIONAL OPPORTUNITIES

Breakfast Session
$5,000 Plus GST

*** Note: These will be streamed virtually as well.
- On-demand recording of Breakfast Session
- Opportunity to have a virtual Q&A session at the end of your Breakfast Session
- Opportunity to contact Breakfast Session virtual attendees ahead of your session, to provide notes and marketing material

Lunch Session
$7,000 Plus GST

*** Note: These will be streamed virtually as well.
- On-demand recording of Lunch Session
- Opportunity to have a virtual Q&A session at the end of your Lunchtime Session
- Opportunity to contact Lunchtime Session virtual attendees ahead of your session, to provide notes and marketing material

Session Sponsorship
$2,000 Plus GST

Opportunity to sponsor one of the Conference Program Sessions
- Logo in Conference Program next to Conference partnered workshop
- Logo on session slide of Conference-partnered workshop
- Logo on Conference Website

Speed Talk
$500 Plus GST

Opportunity to have a 5-minute presentation during a Conference break in a dedicated online session room.
- Inclusion of your 5-minute presentation title in the Conference Program
**Virtual Wine Evening**

$20,000 Plus GST

- A virtual showcase event featuring the best of Australian wines with a virtual wine sommelier

**Virtual Social Function**

Monday 2 May 2022

$7,500 Plus GST

Held on Monday 2 May via Zoom, this function will be fun including trivia questions where attendees will have a chance to win a prize.

- Opportunity to contribute questions to the trivia night
- Opportunity to provide a prize for the Trivia Winner
- Opportunity to provide an MC for the Trivia Night
- Two Virtual Registrations
<table>
<thead>
<tr>
<th>Package Description</th>
<th>Cost</th>
<th>GST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Virtual Delegate Pre-Event Pack</strong></td>
<td>$30,000</td>
<td>Plus GST</td>
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<tr>
<td>An event pack will be sent to those delegates attending virtually prior to the commencement of the Conference.</td>
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<tr>
<td>• Opportunity to include a promotional item in the virtual delegate pre-event pack that will be mailed to virtual attendees</td>
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<tr>
<td>• Logo on Virtual Delegate Pre-Event Pack</td>
<td></td>
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<tr>
<td>• One insert to be placed in the delegate satchels</td>
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<tr>
<td>• One Complimentary Virtual exhibition booth</td>
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<tr>
<td>• Four Complimentary Virtual Registrations</td>
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<tr>
<td>• Four Complimentary Sponsor Registrations</td>
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<td>(full delegate, all social functions included)</td>
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<tr>
<td><strong>Taste of Australia Virtual Room</strong></td>
<td>$5,000</td>
<td>Plus GST</td>
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<tr>
<td>Opportunity to brand the Taste of Australia virtual room, this room will showcase highlights of Australia including the Great Barrier Reef, Uluru, the Daintree Rainforest and Sydney Harbour. Delegates will be the opportunity to virtually tour these destinations with a different destination showcase for each day of the conference.</td>
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<tr>
<td>• Opportunity to provide some content for the Taste of Australia Virtual Room</td>
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<tr>
<td>• Opportunity to contribute to the Taste of Australia Activities</td>
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<tr>
<td>• Scheduled Taste of Australia activities will be included in the Conference Agenda</td>
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<tr>
<td>• Two Virtual Registrations</td>
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<td></td>
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<tr>
<td>• Logo on Taste of Australia branding</td>
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<tr>
<td><strong>Virtual Chill Out Zone</strong></td>
<td>$5,000</td>
<td>Plus GST</td>
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<tr>
<td>Opportunity to brand the Virtual Chill Out Zone, this room will encourage delegates to take a break from program content stretch, move their body and engage their mind through creativity.</td>
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<tr>
<td>• Opportunity to provide some content for the virtual chill out zone</td>
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<tr>
<td>• Opportunity to contribute to the Chill Out Zone Activities (meditation, stretch exercises)</td>
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<tr>
<td>• Scheduled Chill Out Zone activities will be included in the Conference Agenda</td>
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<tr>
<td>• Two Virtual Registrations</td>
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<td></td>
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<tr>
<td>• Logo on Virtual Chill Out Zone branding</td>
<td></td>
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<tr>
<td><strong>Highlight Video</strong></td>
<td>$8,000</td>
<td>Plus GST</td>
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<tr>
<td>The Virtual Highlight Video will be available on-demand from the footage taken during the virtual conference. It will be sent to all delegates post-conference.</td>
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<tr>
<td>• Naming rights to Highlight Video</td>
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<tr>
<td>• Logo on screen before and after the screening</td>
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<tr>
<td>• Opportunity to provide and edited 30 second introduction to the video</td>
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</tr>
</tbody>
</table>
Virtual Help Assistant
$5,000 Plus GST

Opportunity to have your company logo included on the Help Assistant in the Virtual Platform. The help assistant will take the delegate to the Live Help Desk where your company logo will be displayed.

The Virtual Help Assistant will appear in several areas of the Virtual Platform.

- Opportunity to have your company logo on the Virtual Help Assistant
- Company logo on Help Desk page
- Two Virtual Registrations

Photo Competition Prize
$2,000 Plus GST

Virtual attendees will have the opportunity to participate in a Photo Competition for the Event.

Photo submissions will be received ahead of the event.

- Opportunity to review and select 3 finalists with the Organising Committee selecting the final winner.
- Opportunity to contribute a prize for the winner (at sponsors expense)
<table>
<thead>
<tr>
<th>ADVERTISING OPPORTUNITIES</th>
</tr>
</thead>
</table>
| **Resource Gallery Insert**  
$350 Plus GST  
Opportunity to include One (1) Company brochure in the Resource Gallery |
| **Sponsor Video at Conclusion of a Plenary Session**  
$500 Plus GST  
Opportunity to provide a 1-minute video that will be played at the end of Plenary Session during the Conference.  
**Time allocation will be at the discretion of the Program Organising Committee** |
| **Sponsor Slide at Conclusion of Conference Session**  
$250 Plus GST  
Opportunity to provide Company Branded Slide that will be displayed at the end of Plenary Session during the Conference.  
**Time allocation will be at the discretion of the Program Organising Committee** |
| **Virtual Program Book Advertisement – Full Page**  
$300 Plus GST  
Advertisements will be offered in the Conference program book – finished art work is to be supplied by the sponsor, by the requested date. |
| **Social Media Post**  
$250 Plus GST  
Social Media is a great way to connect to your target market  
- Opportunity to provide content for post  
- Opportunity to provide a prize (at your organisation’s expense) for any repost, tag or sharing of your post. |
| **Event App Pop Up Advertisement**  
$150 Plus GST  
Opportunity to provide a company branded message that will be sent to all virtual attendees via the Event App.  
**Time and Day of Pop Up Advertisement will be allocated by the Organising Committee and the sponsor will be notified.** |
| **Virtual Marketplace Advertisement**  
$350 Plus GST  
Opportunity to provide an image of your product or special offer that you are running for the duration of the Conference and this will be displayed in our Virtual Marketplace. |
Virtual Custom Exhibition Booth
$4,200 Plus GST

Stand out from the competition with your own Virtual Custom Exhibition Stand

- Opportunity to supply your own custom exhibition stand image (specifications and dimensions will be provided)
- Two Virtual Exhibition Registrations
- Company Listing in the Exhibition Portal
- Opportunity to provide two, two minute videos to be displayed on your Virtual Exhibition stand
- Opportunity to provide four company brochures to be displayed (and downloaded) on your Virtual Exhibition stand
- Live chat capability with delegates via the networking lounge
- 50-word company profile and contact details hyperlinked to your company website
- Analytics of all attendees to your digital exhibition space post Conference

**Should you not have your own image; we will be able to assist you with a selection of options.**

Virtual Exhibition Booth
$3,500 Plus GST

- Two Virtual Exhibition Registrations
- Company Listing in the Exhibition Portal
- Opportunity to provide two, two minute videos to be displayed on your Virtual Exhibition stand
- Opportunity to provide four company brochures to be displayed (and downloaded) on your Virtual Exhibition stand
- Live chat capability with delegates via the networking lounge
- 50-word company profile and contact details hyperlinked to your company website
- Analytics of all attendees to your digital exhibition space post Conference
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